



*Siretona Creative*





Can you publish  
your book in 2025?

Yes

No

Maybe



WHO?



# WHAT?

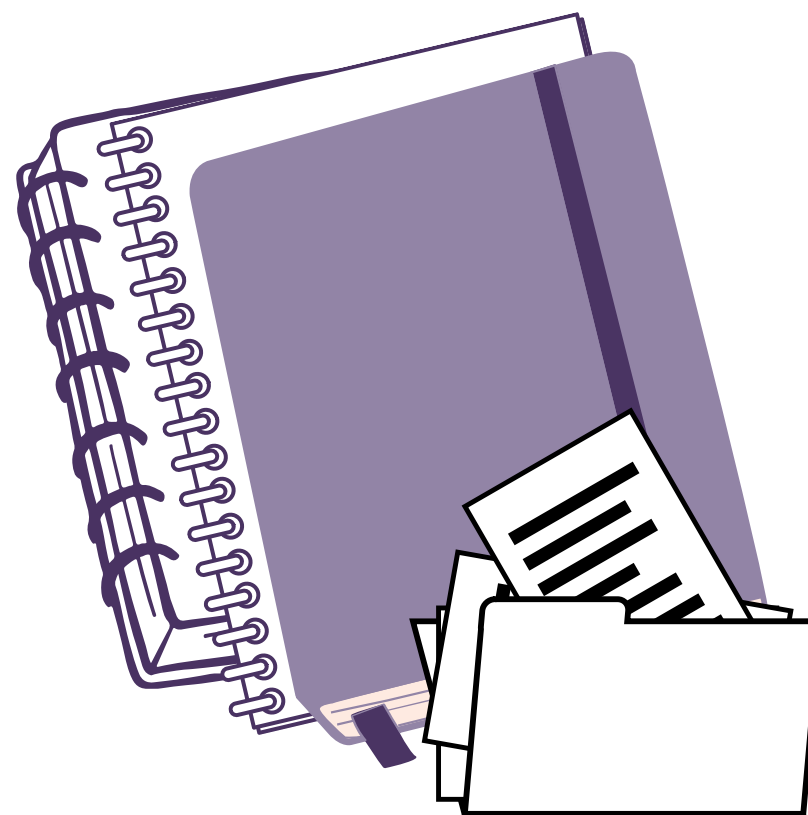






# WHAT?

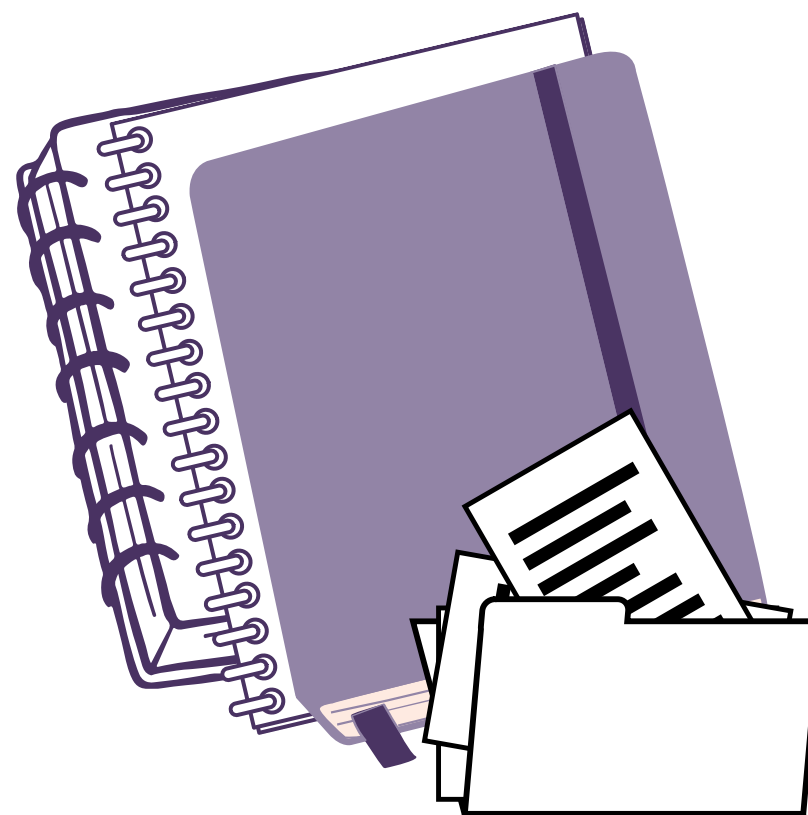
*Body of  
Work*





# WHAT?

*Body of  
Work*



*Ecosystem*





# WHAT?



***EXERCISE:*** something in your house that you love.

The item I love is \_\_\_\_\_.

It's meaningful to me because \_\_\_\_\_.

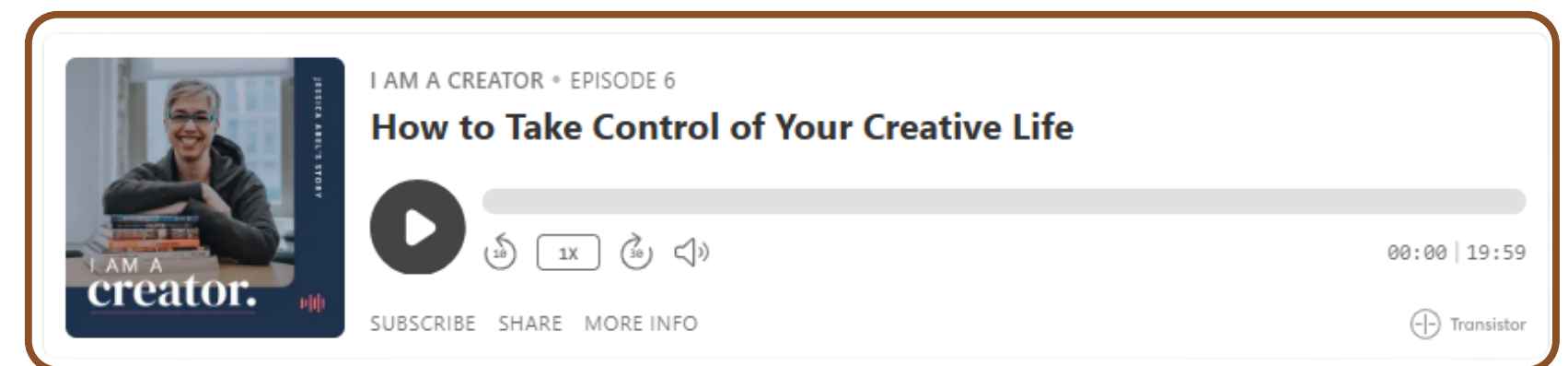


# WHAT?

Whenever Jessica [Abel]'s students share their doubt and terror of marketing their art, she tells them to think about something in their house that they bought and love, and to consider what it means to them. Then, she asks:  
**“So why can’t you be that for somebody else?”**



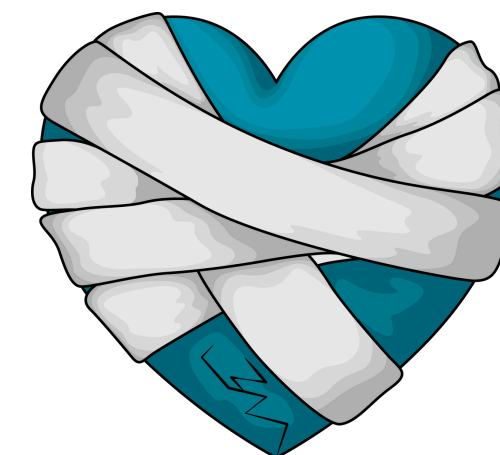
<https://kit.com/creator-stories-jessica-abel>







# WHY?





# HOW?



*IDEA*



*BOOK*

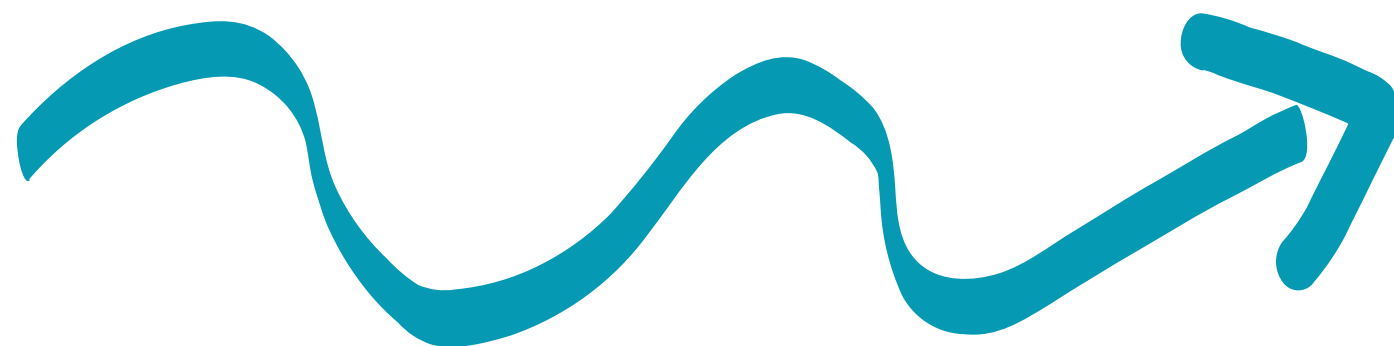




# HOW?



*IDEA*



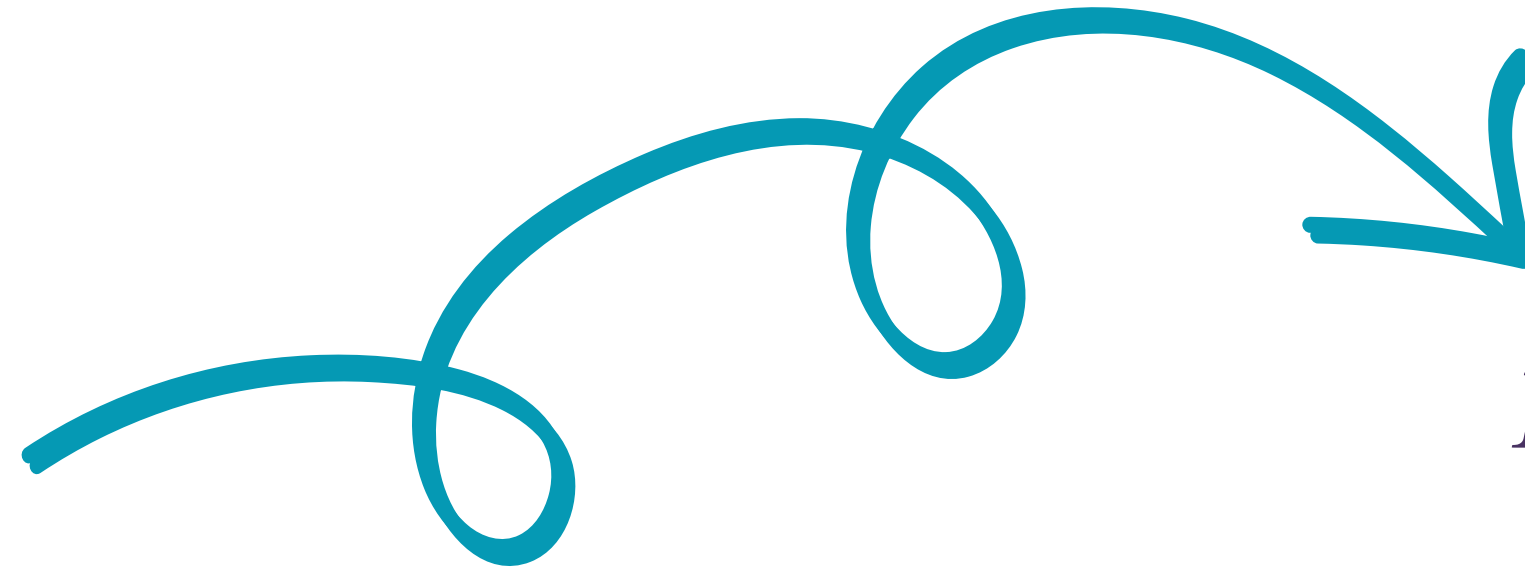
*BOOK*



# HOW?



*IDEA*



*BOOK*





*Where are you on this publishing map?*

Siretona Creative

[www.siretona.com](http://www.siretona.com)



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**PREPARE**

**POLISH**  
*Create*  
*Explore*  
*Develop*  
*Edit*

**PERMISSION**

**PATIENCE**



# Where are you on this publishing map?

Siretona Creative

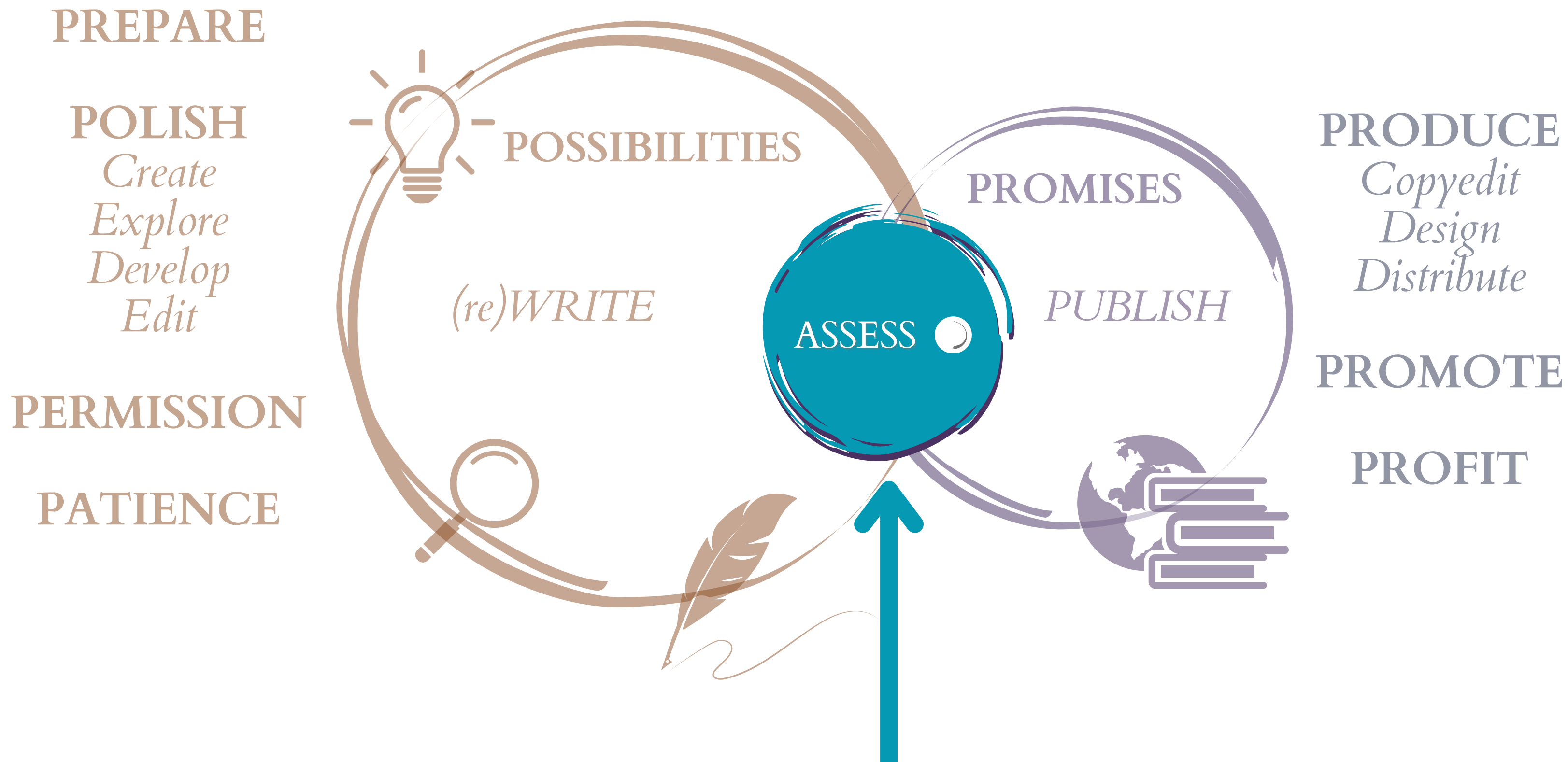
[www.siretona.com](http://www.siretona.com)



# Where are you on this publishing map?

Siretona Creative

[www.siretona.com](http://www.siretona.com)





# Where are you?

Siretona Creative  
[www.siretona.com](http://www.siretona.com)





# What can you do by Christmas?

publish a book?

finish your manuscript?

build your body of work?

gather an audience?

something else?





# Can we help?

*Support for Your Process*





*Support for Your Process*

# **Nestbuilder Author Coaching**

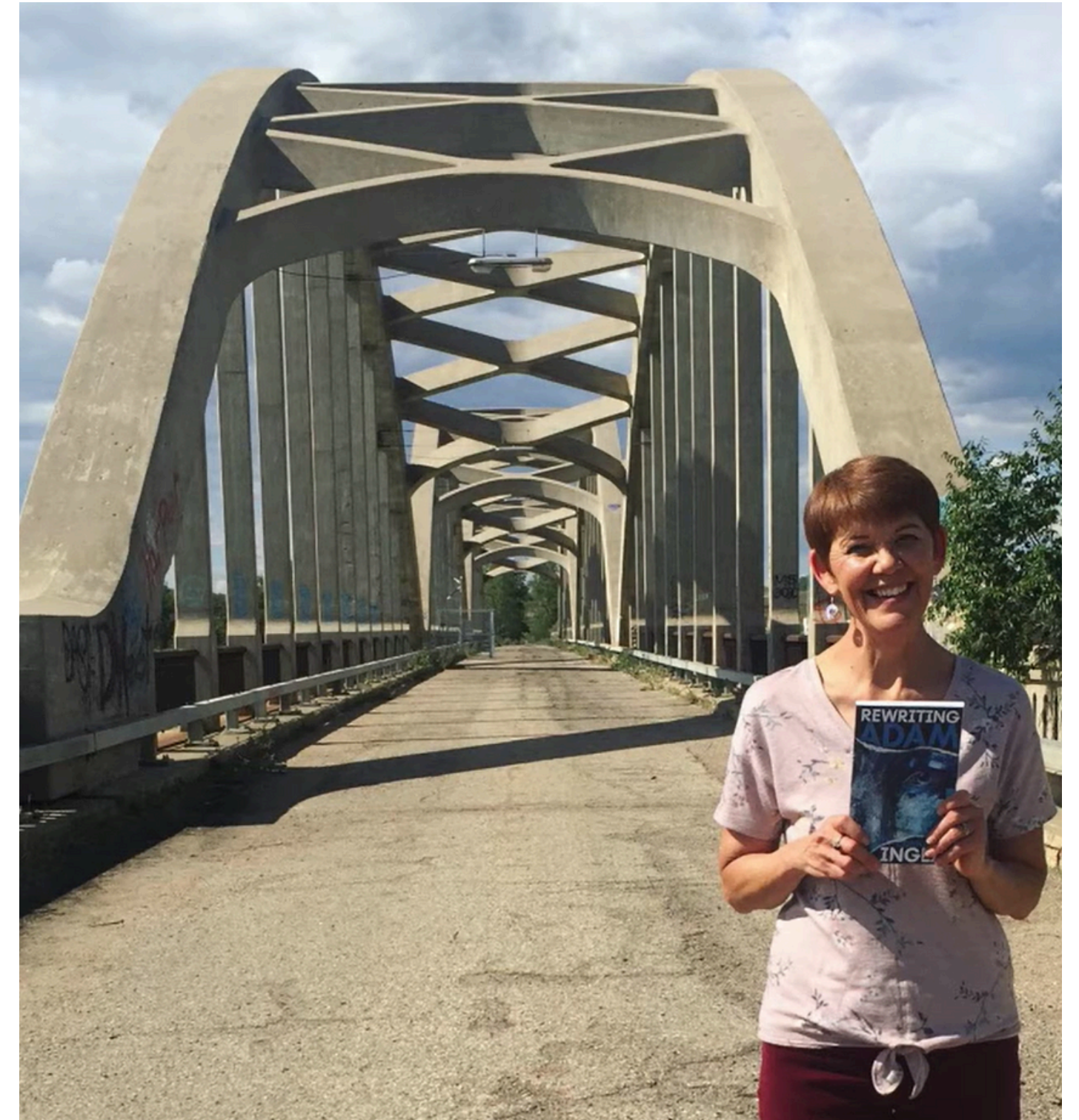




*Support for Your Process*

# **Nestbuilder Author Coaching**

Connie's experience





*Support for Your Process*

# Nestbuilder Author Coaching

Connie's experience



Novel



Podcast



*Support for Your Process*

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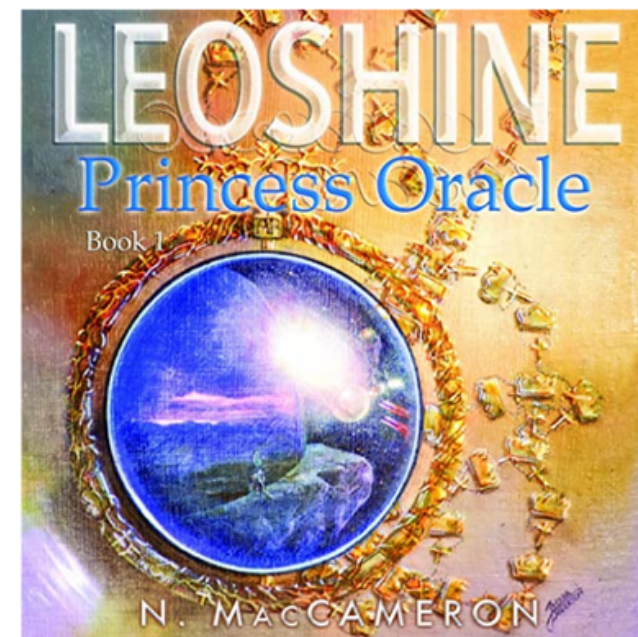
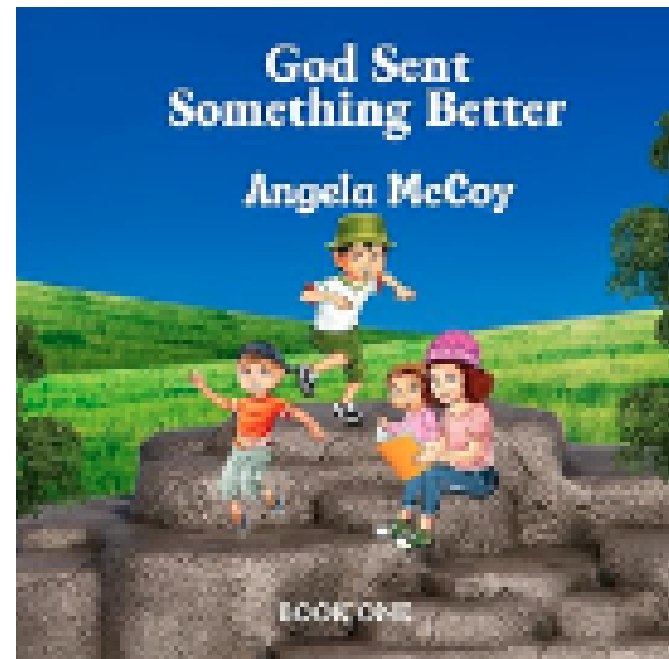
- Assessments (Kolbe, Working Genius)
- Orientation
- Coaching Calls (weekly)
- Publishing Pathway
- Marketing Pathway
- Replay Library (searchable notes)
- Collaborative Community





*Support for Your Process*

# Nestbuilder Author Coaching



Nicola's experience  
*mix & match*







*Support for Your Process*

# **Nestbuilder Author Coaching**

Robert's experience

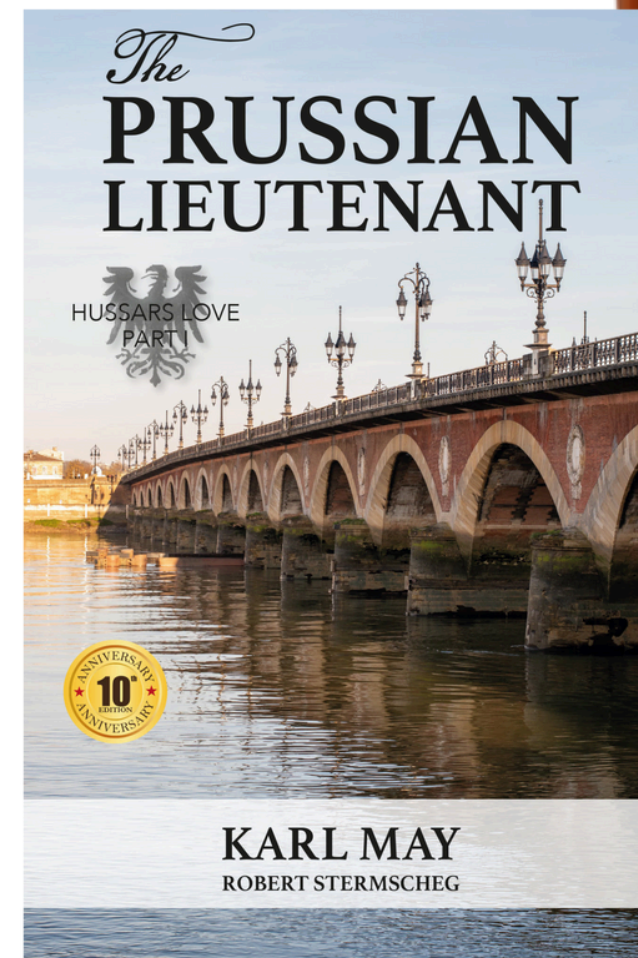




*Support for Your Process*

# Nestbuilder Author Coaching

Robert's experience



*mix & match*







*Support for Your Process*

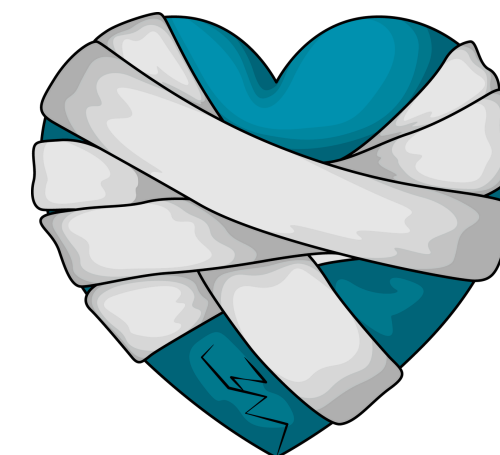
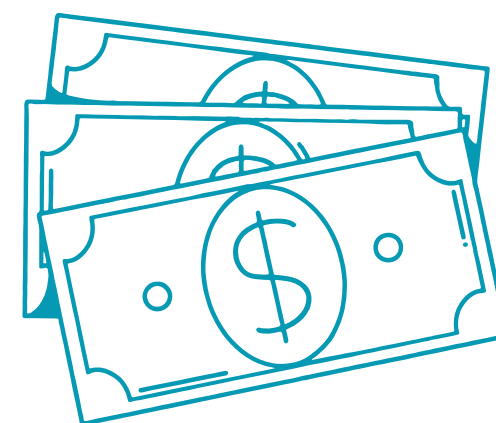
# Nestbuilder Author Coaching

Kathleen's experience





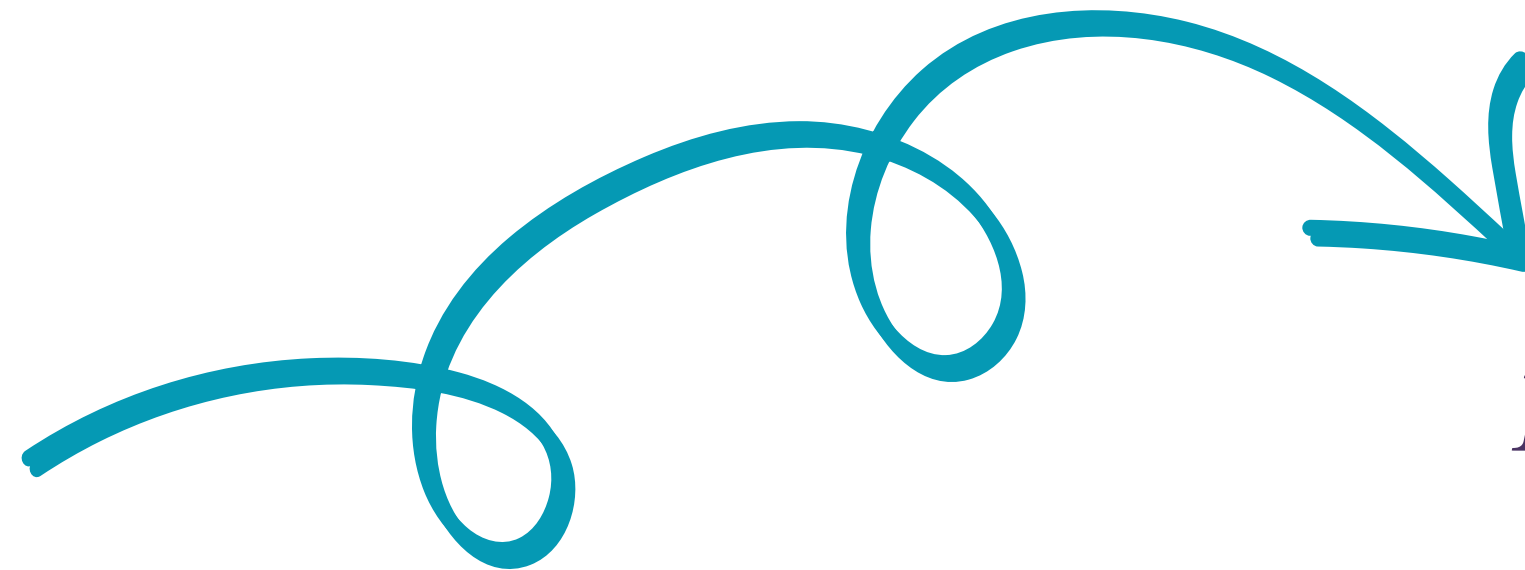
# WHY?



# HOW?



*IDEA*



*BOOK*





*Support for Your Process*

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\$100/month or \$1000/year

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**<https://www.siretona.com/nb-aug2025-bonusea>**



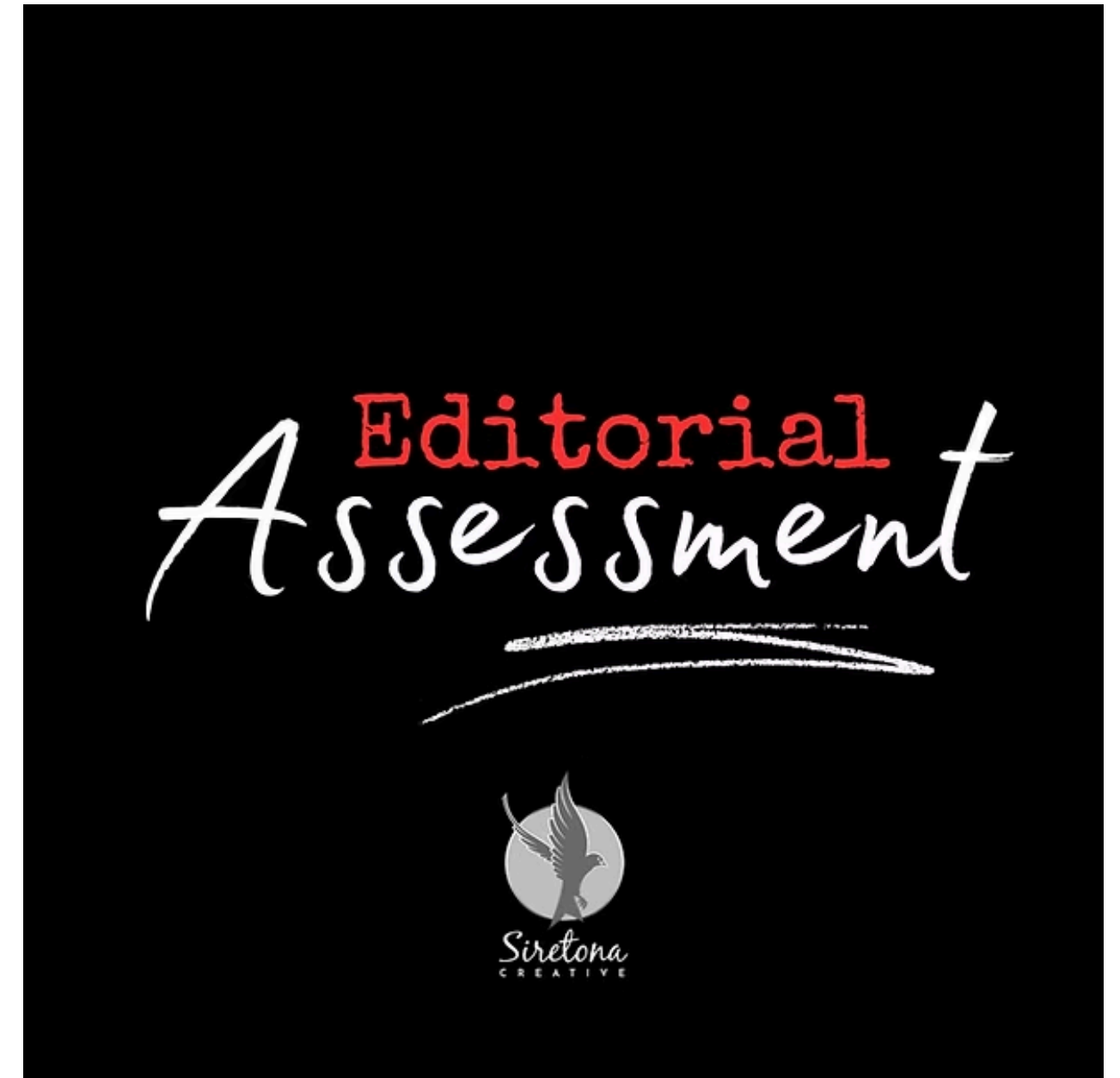
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# Nestbuilder Author Coaching

**Pay-in-Full Bonus**

value: ~~\$500~~

*When your manuscript is ready,  
we will read it, give feedback,  
and provide a sample edit.*



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- *PIF BONUS: Editorial Assessment ~~\$500~~*

<https://www.siretona.com/nb-aug2025-bonusea>





# Q&A

