



PUBLISH YOUR BOOK IN 2025
Colleen McCubbin
Siretona Creative



Can you publish
your book in 2025?

Yes
No
Maybe



WHO?



WHAT?





WHAT?

*Body of
Work*



WHAT?

*Body of
Work*



Ecosystem



WHAT?

EXERCISE: something in your house that you love.

The item I love is _____.

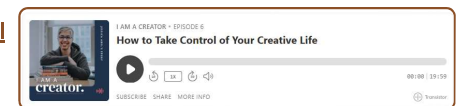
It's meaningful to me because _____.



WHAT?

Whenever Jessica [Abel]'s students share their doubt and terror of marketing their art, she tells them to think about something in their house that they bought and love, and to consider what it means to them. Then, she asks: **“So why can’t you be that for somebody else?”**

<https://kit.com/creator-stories-jessica-abel>





WHY?



IDEA

HOW?



BOOK



IDEA



BOOK



IDEA

HOW?



BOOK



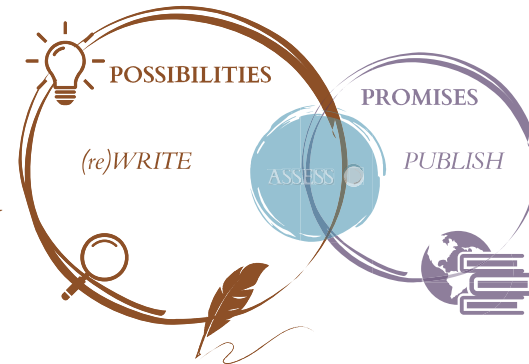
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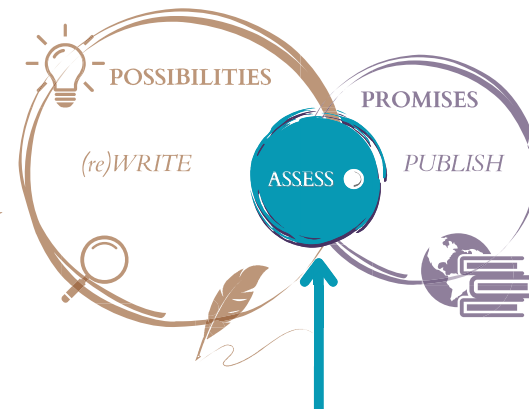


PRODUCE
Copyedit
Design
Distribute
PROMOTE
PROFIT

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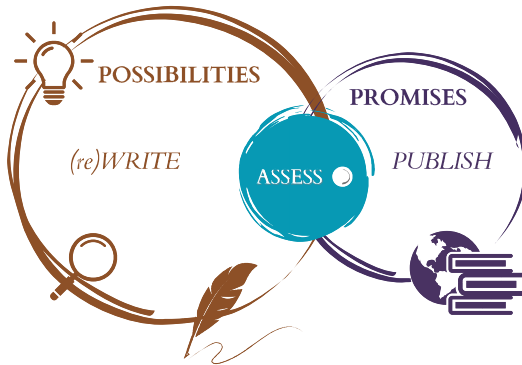
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**What can you do
by Christmas?**

publish a book?
finish your manuscript?
build your body of work?
gather an audience?
something else?



Can we help?

Support for Your Process



Support for Your Process

**Nestbuilder
Author Coaching**

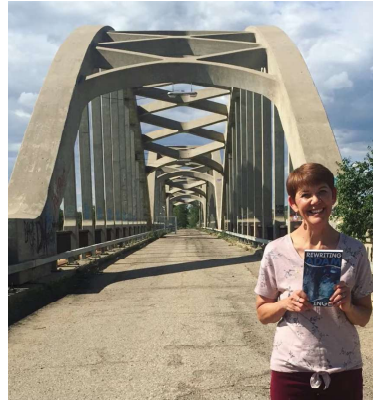




Support for Your Process

Nestbuilder Author Coaching

Connie's experience



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Connie's experience



Support for Your Process

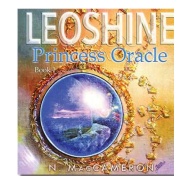
Nestbuilder Author Coaching

- Assessments (Kolbe, Working Genius)
- Orientation
- Coaching Calls (weekly)
- Publishing Pathway
- Marketing Pathway
- Replay Library (searchable notes)
- Collaborative Community



Support for Your Process

Nestbuilder Author Coaching



Nicola's experience
mix & match





Support for Your Process

Nestbuilder Author Coaching

Robert's experience



Support for Your Process

Nestbuilder Author Coaching

Robert's experience



mix & match



Support for Your Process

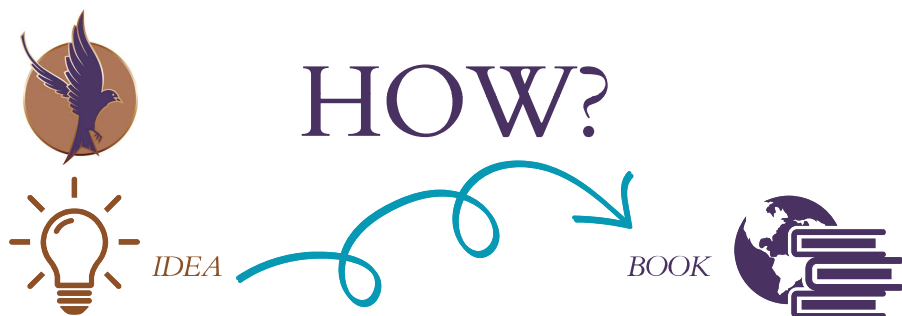
Nestbuilder Author Coaching

Kathleen's experience



WHY?





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\$100/month or \$1000/year

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<https://www.siretona.com/nb-aug2025-bonusea>



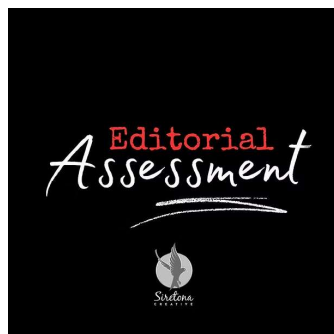
Support for Your Process

Nestbuilder Author Coaching

Pay-in-Full Bonus

value: ~~\$500~~

*When your manuscript is ready,
we will read it, give feedback,
and provide a sample edit.*



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- **PIF BONUS: Editorial Assessment ~~\$500~~**

<https://www.siretona.com/nb-aug2025-bonusea>



Q&A

